REP HEADLINE# 6225893 TRF# 321190 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET 7800

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP FAX# 703 528 7880

\*\*CHANGES\*\* SEP6/12 12.03 \*\*\* WFTV-TV \*\*\*

CITY TAX	FLIGHT	PRDCT	ORDER			AGY #_	ADV #_	
TAX		AMERI	#			# 1977		
	DATES OCT9/12 OCT15/12	AMERICAN CROSSROADS				AGY.	ADV	
STATE TAX	2 OCT	SSROAD				. NAME	ADV. NAME	
TAX	15/12	ı	CONT	TOWSON,	600 FA	MENTZE	ISS/AM	
	WK-1	1774 C	CONTRACT #_		IRMOUNT	R MEDIA	ER. CRO	
00		EST#1774 COMMENTS: (LINE, ORDER, INVOICE)	6225893	MD 21286	600 FAIRMOUNT AVENUE,	NAME MENTZER MEDIA SERVICES,	ISS/AMER. CROSSROADS	
CO-OP BILLING NEEDED		: (LINE	ω			CES, INC.	S	
TING NE		c, ORDE			SUITE 306	ic.		
EDED		R, INVO		1		ł		
		DICE)	CLASS:		SALES	BUYER	REP.#_	
ı.		:	CLASS: NATL.		PRSN WA-	BUYER NAME ELISE CLOYD		
			LOCAL			LISE CI	OFF.# 6556	
DAT			AL.		JOE KNAUER	OYD	6556	
E SEP6/			REGIONAL		ZJ	\	SALESMAN	
DATE SEP6/12 12.03			JAL				IAN #	
.03								

REP: TO LENA
FR JULIE
REJ M1
CREATED AND OK'D M2
TTLS RTS PLS CFM, THX 9/6

STA:

CON CM \*\*\*\* PHIS ы Ю A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING -AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =	:LINE#:REP :CD: TIME PERIOD : LGTH : S
AGENCY EST# = 1774	SEC: RATE: START: END:SPTS: WEEK: D::
	DAYS :TOTL:

PROGRAM : SAT NOON NEWS

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1200N-1230P

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\$600.00

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## REP: TEL# 703 528 7800 FAX# 703 528 7880 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

SSS SSS

HEADLINE# 6225893

TRF# 321190

ORDER WORKSHEET

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MOD# 0: UNAPPROVED REV #1

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

:LINE#:REP OCT/12 STATION MAKEGOOD OFFERS: Z N OK'D REJECT ORD COM1: MAKE GOOD PER EMAIL THIS IS A MAKE-GOOD FOR OCT13 ON LINE-9 LINE#: PROGRAM : 27 175500.00 :CD: Þ BUY#9 BUY#9 1000A-1100A MILLIONAIRE/FEUD TIME PERIOD MISSED: SAT/1200N-1230P MISSED:SAT/1200N-1230P OFFER:TU-F/1000A-1100A OFFER: TUE/900A-1000A CMT:MAKE GOOD PER EMAIL CMT: DUE TO PRGM CHANGE: LGTH SEC \$600.00 FOR 1 SPOT/WK RATE FBALL OCT13 OCT9 OCT9 OCT13 10/9 START DATE 10/12 ΗND DATE 30s 30s 30s 30s :SPTS: /WK: CONTRACT \$600.00 \$600.00 WEEK TOTAL SPOTS TU-E (SEP6/12) PLS ADVISE. PLS ADVISE. (SEP5/12) DAYS 175500.00 :TOTL: SPTS

MARKET TOTALS \$438,750 WFTV 40% WKMG WKMG 22% WOPX 0% WESH WRDQ 0 8 8 8 WOFL 10% EFTV 0% WKCF 0% WRBW 0% CABL 0%

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE STOSSIS DE-DELETE PHR WHHK E-EFF DATES 计工品工公园 X-LATE L-LENGTH SYAC-Y M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE